# CATHAY PACIFIC 2024 Chinese New Year Items

## For Hong Kong Trade Sales only

#### Process:

- The deadline for order submission is Tuesday 20 June 2023.
- Please nominate a single representative for your company to ensure that all orders are collected and consolidated for your area.
- To drive efficiency and to avoid duplication, each representative should only submit one consolidated order on behalf of their respective area.
- A delivery charge (Fook calendar and Lai See packets) will be applied per location: Within Hong Kong: HK\$175.00; within Mainland China: HK415.00
- For 2024 Year of the Dragon Soft Toy Set, only Hong Kong delivery service is available (SF Express and pay on delivery).
- Due to the tight production and delivery timeline, late submissions cannot be accepted.
- Please make sure that there is no mistake in your order before submitting.
- Once the order is submitted, production will take place. Therefore, order amendment, cancellation or refund cannot be accepted.
- Representatives will be informed of the delivery timeline when the stock is ready.
- This is an one-off order, there will be no replenishment in the future.

#### Contact details:

If you have any question, please contact the Cathay Pacific Trade Sales Representatives.

Fook calendar			
Product description	The use of the 'fook' character, meaning 'fortune' and 'good luck', makes this calendar one of the most popular gifts for your agencies, suppliers, family and friends. There are three versions available.		
New Design Reference image only.	<ul> <li>1. Hong Kong version <ul> <li>Hong Kong public holidays and Sundays are printed in red</li> </ul> </li> <li>2.Mainland China version <ul> <li>Mainland China public holidays and Sundays are printed in red</li> </ul> </li> </ul>		
	<ul> <li>3.Taiwan China version         Taiwan China public holidays and Sundays are printed in red     </li> <li>Size: 16.25" (W) x 15" (H)         Each calendar comes with a paper envelope.     </li> </ul>		
	<ul> <li>For agencies who would like to have their logos printed on the calendar:</li> <li>An additional cost of HK\$950 will be charged per logo.</li> <li>Logo size should not exceed 3.5" (w) x 3" (h)</li> <li>Agencies have the choice of printing their logo in either black or red.</li> <li>Acceptable file formats: ai, jpg or tiff</li> <li>An additional cost of HK\$100 will be charged per revision.</li> <li>Please submit all the logo files to the Cathay Pacific representative who shared this form with by 23 June 2023. He or she will seek your approval for the logo proofs once they are ready.</li> </ul>		
Order quantity			

Please select your preferred version and enter the quantity you require per version below.

	Unit cost (HK\$)	Quantity	Subtotal (HK\$)
Hong Kong version			
Without overprinting		Х	
☐ With overprinting (agent logo) Black ☐ Red		Х	
Number of logo		X	
		Total (HK\$)	
Mainland China version			
Without overprinting		Χ	
<ul> <li>☐ With overprinting (agent logo)</li> <li>☐ Black</li> <li>☐ Red</li> </ul>		Х	
Number of logo		Χ	
Taiwan China version		Total (HK\$)	
Without overprinting		X	
<ul> <li>With overprinting (agent logo)</li> <li>□ Black</li> <li>□ Red</li> </ul>		X	
Number of logo		X	
		Total (HK\$)	

Lai See packets					
New Design	Lai See packets These contemporary Lai See packets will bring wealth, fortune and a prosperous new year ahead. Please note that the design of 2024 is still in development. There will be two versions available: Hong Kong market and the market of rest of the world. Please order according to the market your are distributing in.				
Reference image only.	Each pack contains 20 Lai See pack	ets.			
Order quantity	Unit cost (HK\$)	Quantity	Subtotal (HK\$)		
Lai See packet (Hong Kong mar Lai See packet (Rest of the Worl		X X Total (HK\$	)		
	: Toy Set (Regular + Miniature)				
Product description New Design Reference image only.	<ul><li>Pacific. This year we will have a new</li><li>Please note:</li><li>This product has passed the country to country. Please en</li></ul>	Foy Set is the latest addition to the popula design yet still in development. European safety standard EN71. However sure that this product can be imported be rice is available (SF Express and pay on de	, import regulations vary from fore placing an order.		
Order quantity Year of the Dragon Soft Toy Se	Unit cost (HK\$)	Quantity X	Total (HK\$)		
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Delivery details (Fook calenda Delivery cost	Unit cost (HK\$)	Number of location	Subtotal (HK\$)		
Within Hong Kong Within Mainland China		XXTotal (HK\$)			
		GRAND TOTAL (HK\$)			
Delivery location					
Company name Contact person Phone number Delivery location Email / Fax					

### Payment method

Please complete and return this form by email with the subject "Order 2023 New Year Item" to <sales\_admin@cathaypacific.com>, together with a bank-in slip **payable to 'Cathay Pacific Airways Ltd'** on or before **20 June 2023**. Late submission will not be accepted. Order will only be processed upon receipt of payment. Once order is submitted, exchange of version, cancellation of order and refund will not be accepted.

Payment Method: Please settle the payment to below bank details and send the bank-in slip for our record.

A/C Name: Cathay Pacific Airways Limited Bank Name: HSBC Bank Bank Account: 002-206480-001