



Dear [REDACTED],

Cathay Insights - May 2020

Introducing Cathay Insights newsletter

As the corona virus is changing the way we work together, we are looking into new ways to keep you up to date about everything you need to know. By introducing this monthly newsletter, we hope to provide you, our valued business partners, with the most recent, relevant and important information about our service, so you can take care of your customers.

This newsletter will provide you with more localised news updates and in-depth information into our products, specifically relevant for the Benelux market, as well as some fun, lighthearted Cathay content.

We hope you enjoy it and would love to hear your thoughts on making this newsletter even better. Stay safe and we hope to see you again soon.

Kind regards,

Your Cathay Pacific Benelux team
Marco, Ron, Bas, Anke, Yolanda, Sue-Lynne, Mayen

[Share your feedback](#)



Fly (worry) free, one year of free, unlimited changes

We understand being flexible is more important now than ever – that is why we are offering free and unlimited changes for all new tickets purchased up to 30 June 2020, with unlimited changes available up to one year after ticket purchase, at no extra cost.

[Read more >](#)



Cathay Credits Policy

Due to the unprecedented circumstance, passengers may have not made up their mind when to travel again. Passengers are now given an opportunity to keep the full value of totally unused tickets as Cathay Credits and use them to book for future travel.

[Read more >](#)



Face mask requirement

While the risk of transmission from one passenger to another onboard remains very low, we are introducing an additional temporary requirement for added protection: From 15 May 2020, passengers are required to wear face coverings in situations where they cannot maintain a physical distance of 2 metres from others, or as directed by our airline employees.

[Read more >](#)

What does it take to change a passenger aircraft into a cargo-only service?



Seats as cargo holds, crew as cargo marshals, 'passengers' as boxes of protective equipment – things did look a little different when our first passenger aircraft with cargo loaded in the cabin took off last month. But some things stayed the same, like a focus on safety, our teamwork and a can-do spirit that made this possible.

[Watch the video >](#)

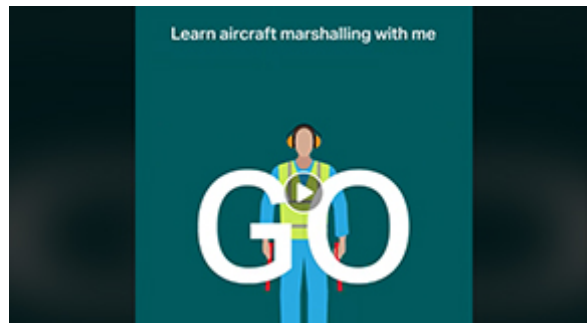
Get a taste of Cathay with our signature drinks

Staying indoors for now?
Get active with us



Whether you've yet to try our famous Cathay Delight mocktail or if you're missing the Cathay flavour, now you can enjoy a sip in the comfort of your own home! All you need is whole milk, coconut milk, kiwi juice, mint leaves and the final secret ingredient unveiled in our video.

[Get the recipe](#) >



If you want to maintain your usual pace on your next trip then it's time to get active - and we've got just the routine for you! Follow the moves of our aircraft marshallers when they're on the apron, and learn what each signal means while you're at it.

[Watch the video](#) >

[Like this newsletter? We'd love your feedback.](#)



CATHAY PACIFIC



CATHAY DRAGON

ASIA MILES



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