

Global MICE Product

Hong Kong is one of the leading convention and exhibition destinations in Asia – and Cathay Pacific, Hong Kong's home carrier, is your ideal partner for travel and events planning. Our Meetings, Incentives, Conventions and Exhibitions (MICE) team will tailor-make travel solutions to meet your needs.



Who can enjoy our MICE Fares?

Organisers and delegates of events such as: Meetings, incentive travels, conventions and exhibitions, concerts, festive events, sports events and competitions.

Global MICE Fares for Free Independent Travellers (FIT)

Cathay Pacific can offer special airfares and other value-add privileges. These benefits include:



Cathay Pacific Global Network

Connects travellers to over 200 destinations worldwide, including codeshare and interline services.



Ticket Flexibility

- Easily book up to nine tickets in each transaction
- Organise travel up to nine days prior to the event



Competitive Pricing

A fare discount of up to 10% for attendees and travel companions, plus discounted fares for pre-site visits.



Baggage Allowance

Two pieces of baggage (23kg each for Essential Economy and Premium Economy, 32kg each for Business Class)+

For further details, please contact your local Cathay Pacific Account Manager

+ Checked baggage allowances are applicable to Cathay Pacific operated flights only. Baggage [size and piece restrictions](#) may apply.

*Terms and conditions apply.

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Enjoy group travel benefits for MICE events

Group travel benefits are applicable to a minimum of 10 passengers travelling together for an event. These benefits include:



One CX contact point for multi POC SOTO GIT Fare is available from GSO



Additional one piece baggage allowance for each Economy Class passenger² on US/ Canada flights or exclusive rate³ travelling to other CX destinations



One free-of-charge ticket for every 16th Economy Class passenger in a group (minimum group size of 16)



Meet and greet service at Hong Kong International Airport



Complementary seat upgrade from 1 class-up from Economy class for every 20th passenger in a group¹



Welcome in-flight announcement⁴

¹ Subject to availability

² For group travelers using MICE group fare (light brand)

³ For additional one piece baggage allowance, the exclusive rate is USD80 per one-way journey

⁴ For 101 travellers or more (same flight)



Eligibility

- For MICE events with a minimum of 30 passengers (collective from different origins and destinations), they must travel within the same period of time.
- The outbound sector (journey commencement) must not be earlier than nine days before the event. The event date (at minimum of one day of the event) must fall in between the traveller's journey.
- Travel agents are required to provide a letter of appointment issued by the event organizer.

For further details, please contact your local Cathay Pacific Account Manager

*Offer is valid for travel until 31 March 2026 for sales until 31 March 2015.

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